



US – 570

VI Semester B.B.M. Examination, May 2017
(Repeaters)
(2014-15 and Onwards)
Business Management
Paper – 6.5 : Elective Paper – III : INVESTMENT AND PORTFOLIO
MANAGEMENT

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any eight** sub-questions. **Each** sub-question carries **2** marks. (8×2=16)
- Define Investment.
 - What is systematic risk ?
 - What do you mean by diversification ?
 - What is Inflation ?
 - Mention the two types of portfolio.
 - What is fundamental analysis ?
 - What is PSU bonds ?
 - What is open-ended mutual fund ?
 - What is a convertible debentures ?
 - Expand SEBI and FCCB.

SECTION – B

Answer **any three** questions. **Each** question carries **8** marks. (3×8=24)

- Explain the features of an ideal investment programme.
- Discuss Porter's five forces of Industry analysis.
- State the assumptions of Markowitz theory.
- What is mutual fund ? Explain its advantages.

P.T.O.



SECTION - C

Answer question No.10 and any 3 of the remaining. Each question carries 15 marks.
(4x15 = 60)

6. What is Risk ? What are the causes and types of risk ?
7. What is company analysis ? Explain the different steps involved in company analysis.
8. Write a short notes on :
 - a) ADRs
 - b) GDRs
 - c) Foreign bonds.
9. Mr. Kumar invested in equity shares of ABC Ltd. The table discloses details of anticipated returns of its associated probabilities.

Return (R)	Probability (P)
15	0.25
16	0.18
14	0.22
13	0.15
15	0.20

- a) Calculate expected rate of return.
 - b) Calculate the standard deviation of return.
10. Discuss the investment avenues available to investors.